



Universidad de  
**sevilla** mayo

15-16

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mayo  
2014

# simposium internacional

estudios sobre discurso y sociedad  
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## PROGRAMME

(Faculty of Philology, C/Palos de la Frontera, s/n)

### THURSDAY, 15 MAY

09:30-11:00. Reception of Participants

11:00-11:30. Welcome and Opening Address

Speakers: Faculty Dean and EDiSo Directing Committee Members

- Luisa Martín Rojo (Universidad Autónoma de Madrid)
- Gloria Álvarez Benito (Universidad de Sevilla)
- Olga Cruz Moya (Universidad Pablo de Olavide, Sevilla)

11:30-13:30. Research Groups Forum

Coordinators: Luci Nussbaum, Olga Cruz Moya and Celso Álvarez Cáccamo

13:30-14:00. Presentation of the journal *Discurso y Sociedad*

Coordinators: Clara Keating and Luci Nussbaum

14:00-16:00. Lunch Break

16:00-18:00. Seminars 1 and 2:

**Seminar 1: *Discourse, movements and social networks***

Coordinators: Adil Moustaooui and Luisa Martín Rojo

**Seminar 2: *Discourse, humour and gender***

Coordinators: Olga Cruz Moya and Leonor Ruiz Gurillo

18:00-18:30. Coffee Break

18:30-20:00. EDiSo General Meeting

21:30. Dinner

### FRIDAY, 16 MAY

09:30-11:00. *Discourse Studies. Interview/debate with Teun A. van Dijk*

Interviewer: Olga Cruz Moya

Coordinators: Antonio M. Bañón Hernández, Clara Keating and Marta Tordesillas Colado

11:00-11:30. Coffee Break

11:30-13:00. Workshop 1: *Methodology for researching discourse and society*

Coordinators: Carmen Gregori-Signes and Gloria Álvarez Benito

13:00-13:30. Workshop 2: *Perspectives and tools for data analysis*

Coordinators: Olga Cruz Moya and Luci Nussbaum

14:30-16:00. Lunch Break

16:00-16:30. Posters (Open-topic)

Coordinators: Gloria Álvarez Benito and Carmen Gregori-Signes

16:30-18:30. Seminars 3, 4 and 5:

**Seminar 3: *Discourse and health***

Coordinators: Carolina Figueras and Antonio Bañón Hernández

**Seminar 4: *Discourse, multilingualism and migrations***

Coordinators: Clara Keating, Susana Martínez Guillem and Mohamed El-Madkouri

**Seminar 5: *Discourse and society***

Coordinators: Gloria Álvarez Benito and Carmen Gregori-Signes

18:30-19:00. Closing Address

Speakers: Faculty Vice-Dean, Luisa Martín Rojo and Gloria Álvarez Benito



## DETAILED PROGRAMME

### Discourse Studies. Interview/debate with Teun A. van Dijk

Friday 16, 9.00-11.30

Interviewer: [Olga Cruz Moya](#) (Universidad Pablo de Olavide, Sevilla)

Coordinators: [Antonio M. Bañón Hernández](#), [Clara Keating](#) and [Marta Tordesillas Colado](#)

This interview will address several points for debate that currently make Discourse Studies a highly useful interdisciplinary field for researchers in the language sciences, as well as in the humanities and social sciences. For the last 30 years, Teun A. van Dijk has been a privileged observer of the various theoretical and methodological developments in the study of discourses and their contexts. At the same time, he has been a key actor in the constitution of these studies, focusing on the intersection of three fundamental dimensions: society, cognition and discourse.

In this interview we will collaboratively discuss very interesting general questions such as:

1. What is the relevance and function of Discourse and Society studies within the language and social sciences and humanities?
2. How can we analyse discourse-producing subjects and subject-producing discourses? How can we identify their positions with regards to socially relevant problems?
3. How do we formulate (or configure) the ethical basis of the "critical" goals in our different ways of studying discourse?
4. To what extent are discourses inscribed in knowledge and/or are part of cognition?
5. What is and what can/should the analyst's position be with regards to socially relevant problems?
6. What weaknesses can we identify in Discourse Studies and what could we change or do better?
7. Where are Discourse Studies heading in the next few years?
8. How do Discourse Studies contribute to our understanding of the crisis?

### Research Groups Forum

Thursday 15, 11.30-13.30

Coordinators: [Luci Nussbaum](#), [Olga Cruz Moya](#) and [Celso Alvarez Cáccamo](#)

The purpose of this forum is to serve as an outlet for the lines of research pursued by EDiSo members through their participation in various groups and/or projects, and to thus make visible common interests and potential collaborations.

To participate in the forum we request that applicants submit **before 1 May** three slides in horizontal layout and in PowerPoint, Keynote, PDF or Word, containing the following information:

1. Group or project name, acronym, institution, team members, email contact address and web page.
2. Main lines of research.
3. Theoretical frameworks and methodologies.

We also kindly ask applicants to include their group or project acronym in the upper right-hand corner of each slide. Static graphic elements may be included in the slides, but video or audio elements may not.

The above information will allow organizers to group the presentations according to like fields as well as organise exchanges.

Please send the slides to the following address:

**luci dot nussbaum at uab dot cat**

We remind you that we have created a space on the EDiSo web page containing information on research groups and projects related to discourse and society: <http://www.edisoportal.org/investigacion>. If your own data is not yet included there, it soon will be (provided there are no objections).

## Seminars

### Seminar 1: *Discourse, movements and social networks*

Thursday 15, 16.00-18.00

**Coordinators:** [Adil Moustouai](#) and [Luisa Martín Rojo](#)

Participants in this seminar will analyse various dimensions of how discourse is shaped in and about networks and current social protest movements. From an interdisciplinary perspective, we will address issues such as: the shaping of communicative practices in these social and political movements; the role of multilingualism in participation and internationalisation; the transformation of urban and political space by means of communicative practices; communication in social networks; and discourse (media, political, parliamentary) about social movements.

Proposals addressing the following primary, but by no means exclusive, topics of this seminar will be particularly valued:

- How do the communicative practices of social movements relate to the values, ideologies and societies for which they struggle?
- What role does multilingualism play at the heart of these protest movements?
- How do communicative practices contribute to the construction of urban space and the extension of the political space?
- What are the key discursive representations and counter-representations of these movements?
- What role have social networks played with respect to the issues raised in the above questions?

The seminar discussion will respond to these issues and others as they arise.

### Seminar 2: *Discourse, humour and gender*

Thursday 15, 16.00-18.00

**Coordinators:** [Leonor Ruiz Gurillo](#) and [Olga Cruz Moya](#)

The goal with this seminar is to shed light on the pragmatic nature of humour, primarily understood as a discursive manifestation. Humour can be explained through various linguistic perspectives, such as relevance, cognitive linguistics, or the General Theory of Verbal Humour. At the same time, various psychological explanations have been offered for its use (relief theory, superiority theory, incongruity theory). Along these lines, we will address some of the ways in which humour might be understood. In addition, the use of humour varies according to gender, suggesting a marked gender difference with respect to these behaviours. Indeed, humour is a pragmatic matter that affects social variables such as age, socioeconomic level and gender. Several empirical studies have shown differences in the use of humour across the gender variable, also taking into account factors such as sexual identity, stereotypes, and the conceptualisations of these that are deployed in the use of humour.

The following primary, but by no means exclusive, topics are suggested:

- Can humour be analysed from a linguistic perspective?
- How is such a pragmatic matter influenced by the genres and texts from which it draws inspiration?
- What social, cognitive and cultural differences can be observed in its use?
- Can a particular community teach/learn how to use humour?
- Do men and women use humour in the same way?
- How is humour involved in the construction of gender identity?
- Does attention to the variable of genre reveal differences among the planned humorous discourses (jokes, monologues, parodies, etc.)?
- If humour in spontaneous conversation is a strategy, how does gender influence the way it is used?
- Does it make sense to consider other characteristics, such as participant social equality, age and class?

- Are there social, cultural, anthropological, cognitive, biological or psychological variables that support the idea of differential linguistic behaviours regarding humour for men and women?

The discussion is open to these issues and others that may arise during the seminar. Presentations that explore social, cognitive or cultural aspects related to the central topic of the linguistics of humour are welcome.

### Seminar 3: Discourse and health

Friday 15, 16.30-18.30

**Coordinators:** [Carolina Figueras](#) and [Antonio Bañón Hernández](#)

The goal of this seminar is to explore some of the fundamental lines of enquiry concerning the analysis of discourse around health and illness. Based on a variety of methodological perspectives, analysis of diverse interactions taking place in social health care contexts will be one of the preferred topics. The ways in which individuals with particular pathologies are discursively represented in the media, artistic texts, and legal, educational and business discourses will also be addressed.

Proposals addressing the following primary, but by no means exclusive, topics of this seminar will be particularly valued:

- How does the media treat health and illness?
- How are different illnesses depicted in the media?
- What cultural differences influence media discourses around health and illness?
- How does the media portray people with disabilities?
- Power, knowledge management and decision-making: How are these articulated in patient-doctor interactions?
- The discourse of health campaigns: Ideology and audience construction.
- The value of personal narratives in redefining illness and constructing identity.
- Are there identifiable gender differences in the narratives of illness?
- How has the role of the patient developed in relation to emerging discourses about health and illness on the World Wide Web?

The discussion is open to these issues and others that may arise during the seminar.

### Seminar 4: Discourse, multilingualism and migrations

Friday 15, 16.30-18.30

**Coordinators:** [Clara Keating](#), [Susana Martínez Guillem](#) and [Mohamed El-Madkouri](#)

The objective of this seminar is to analyse discourses of and about migrations and situations of multilingualism associated with mobility and contemporary transnational movements. From an interdisciplinary perspective, presentations will address issues such as linguistic policies and ideologies, regimes of use, the distribution and legitimation/delegitimation of multilingualism, and relations between local languages and the languages of mobility or migration.

The goal, therefore, is to pay attention to discursive representations of migration, mobility, migrant collectives and their languages in public spaces, as well as concrete linguistic practices in social and institutional spaces, within and beyond host societies.

Notwithstanding other possible topics, presentations that address the following issues will be particularly valued:

- What discursive representations and linguistic practices arise as a consequence of new migratory movements and other phenomena associated with new economies?
- What values and ideologies influence the recognition, investment in and management of the multilingual repertoires of migrant language speakers in situations of mobility, and what are the social implications for these speakers and for the collectives they represent?
- How do communicative and linguistic practices contribute to the emergence of networks among speakers in situations of migration or mobility, social networks and formal and informal support organisations?
- How does the temporality of migratory movements (whether they are short-, medium-, or long-term) affect the organisation of multilingual regimes, and how are these negotiated in concrete spaces of action?
- What implications do interactions among language, race/ethnicity, class, gender, religion and/or nationality have on the organisation of multilingual regimes?

The seminar discussion will respond to these issues and others as they arise.

### Seminar 5: Discourse and society

Friday 15, 16.30-18.30

**Coordinators:** [Gloria Álvarez Benito](#) and [Carmen Gregori-Signes](#)

This seminar is open-topic. It will feature contributions on issues related to the field of Discourse and Society, such as: discourse and the media, political discourse, and discourse and education, among others. The goal is to share lines of research and analytical proposals, as well as the most relevant perspectives on the topics addressed.

## Research methodology workshops

### Workshop 1: Methodology for researching discourse and society

Friday 16, 11.30-13.00

**Coordinators:** [Gloria Álvarez Benito](#) y [Carmen Gregori-Signes](#)

### Workshop 2: Perspectives and tools for data analysis

Friday 16, 13.00-14.30

**Coordinators:** [Olga Cruz Moya](#) y [Luci Nussbaum](#)

Both workshops are designed for junior and experienced researchers who wish to present their work-in-progress and receive feedback. The goal is to generate debate and solve problems concerning the appropriate procedures for addressing research questions, as well as determine which focus or techniques should be used to collect, process, categorise and analyse data.

Those interested in participating should submit a proposal in the form of a 500-word abstract that includes a) a brief summary of the research in progress, and b) a description of the methodological and/or analytical issues presented for discussion.

The workshop coordinators may request further materials as necessary to conduct these sessions.

## Posters

Friday 16, 16.00-16.30

**Coordinators:** [Gloria Álvarez Benito](#) and [Carmen Gregori-Signes](#)

The Symposium organisers encourage submitting papers for poster presentations. Posters provide more opportunities for feedback and personal contacts than oral presentations. Moreover, while research presented in oral presentations is expected to have been completed or at least to be in full progress, poster presentations also lend themselves to expositions of a clear research design, thus providing opportunities for discussion in the early stages of a project.

#### SCIENTIFIC COMMITTEE:

- Gloria Álvarez Benito (Universidad de Sevilla)
- Celso Alvarez Cáccamo (Universidade da Corunha)
- Antonio M. Bañón Hernández (Universidad de Almería)
- Olga Cruz Moya (Universidad Pablo de Olavide, Sevilla)
- Mohamed El-Madkouri Maataoui (Universidad Autónoma de Madrid)
- Carolina Figueras (Universitat de Barcelona)
- Carmen Gregori-Signes (Universitat de València)
- Clara Keating (Universidade de Coimbra)
- Luisa Martín Rojo (Universidad Autónoma de Madrid)
- Susana Martínez Guillem (University of New Mexico, USA)
- Adil Moustaoi Srhir (Universidad Complutense de Madrid)
- Luci Nussbaum (Universitat Autònoma de Barcelona)
- Leonor Ruiz Gurillo (Universitat d'Alacant)
- Marta Tordesillas Colado (Universidad Autónoma de Madrid)
- Teun A. van Dijk (Universitat Pompeu Fabra)

#### ORGANISING COMMITTEE:

- Gloria Álvarez Benito (Universidad de Sevilla)
- Celso Alvarez Cáccamo (Universidade da Corunha)
- Olga Cruz Moya (Universidad Pablo de Olavide, Sevilla)
- Carmen Gregori-Signes (Universitat de València)
- Clara Keating (Universidade de Coimbra)
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- Adil Moustaoi Srhir (Universidad Complutense de Madrid)
- Luci Nussbaum (Universitat Autònoma de Barcelona)
- Marta Tordesillas Colado (Universidad Autónoma de Madrid)

#### COLLABORATORS:

- Rebeca Company Almagro (Universidad de Sevilla)
- Renée DePalma (Universidade da Corunha)
- Marta Fernández Lao (Universidad de Sevilla)
- María Eugenia Gutiérrez Rodríguez (Universidad de Sevilla)
- María Marín Ternero (Universidad de Sevilla)
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- Isabelle Simões Marques (Universidade Nova de Lisboa)
- María Zara Simões Pintos Coelho (Universidade do Minho)
- María Beatriz Taboada (Universidad Autónoma de Entre Ríos, Argentina)
- Cathryn Teasley Severino (Universidade da Corunha)
- Arturo Tomás Villamayor (Universidad Autónoma de Madrid)

