



CULTURAL LINGUISTICS



CALL FOR PAPERS

for our joint conference co-organised by

*The 38th International LAUD Symposium
(LAUD2018)*

and

*The Second Cultural Linguistics International Conference
(CLIC2018)*

CONFERENCE THEME

Cultural Linguistics:

Current and Emerging Trends in Research on

Language and Cultural Conceptualisations

Location:

University of Koblenz-Landau

Landau, Germany

Landau is a small city surrounded by the Southern Wine Route district of the Southern Rhineland-Palatinate and close to the Black Forest (1 hour from Frankfurt airport)

Conference dates:

July 23 – 26, 2018

Call deadline:

November 30, 2017

CONFIRMED PLENARY SPEAKERS

Professor John A. Lucy | University of Chicago, U.S.A.

Professor Andreas Musolff | University of East Anglia, U.K.

Professor Gunter Senft | Max Plank Institute for Psycholinguistics, The Netherlands

Professor Farzad Sharifian | Monash University, Australia

Professor Chris Sinha | Hunan University, China

Professor Hans-Georg Wolf | University of Potsdam, Germany

It gives us great pleasure to invite you to join us at our Cultural Linguistics conference with the overall theme:

Cultural Linguistics: Current and Emerging Trends in Research on Language and Cultural Conceptualisations

Aims and scope: Cultural Linguistics is an emerging field of research with multidisciplinary origins that explores the relationship between language and cultural conceptualisations. Cultural Linguistics draws on and expands the theoretical and analytical advancements in several disciplines and sub-disciplines, such as cognitive psychology, Complexity Science, Distributed Cognition, and anthropology.

Applications of Cultural Linguistics have enabled fruitful investigations of the cultural grounding of language in several domains such as World Englishes, intercultural communication, Teaching of English as an International Language (TEIL), and political discourse analysis. Research carried out within these applied areas has shed significant light on the nature of the relationship between language and cultural conceptualisations.

The present conference has the aim to provide a forum for researchers engaging in Cultural Linguistics to present and discuss current studies on the link between linguistic patterns and underlying cultural conceptualisations, the role of cultural conceptualisations in language development and education, as well as interdisciplinary research in the field of critical discourse analysis. It also explicitly encourages a (critical) reflection of emerging trajectories of methodological innovation in more recent empirical research.

(Further information and resources about Cultural Linguistics can be found on the following webpage: <http://artsonline.monash.edu.au/lsc/504-2/>)

We kindly invite you to submit abstracts related to one of the following three thematic sessions.

A) Cultural conceptualisation and the structure of language

Cultural Linguistics engages with lexical and structural features of human languages that encode or instantiate culturally constructed conceptualisations (Sharifian 2017: 2). The linguistic analysis of such features is therefore of key significance to our understanding of the broader cultural cognitions linked to specific languages and linguistic varieties (ibid.: 5). Cultural Linguistics offers both a theoretical and an analytical framework for investigating the cultural conceptualisations that underlie actual language use.

Topics of this conference session include (but are not limited to):

- Language and cultural categorisation (e.g., COLOURS, EVENTS, AGEING, KINSHIP, FOOD)
- Language and cultural conceptualisations of
 - religion
 - emotions
 - gender
 - animals
- Cultural Linguistics and embodied cultural metaphors
- Cultural variation: different cultural models in one language
- Intercultural re-conceptualisation (e.g., of festivals such as Christmas and Valentine)
- Semiotics of Cultural Linguistics
- Research methods and methodology in Cultural Linguistics
- Cultural Linguistics and interdisciplinary research

B) Applied Cultural Linguistics

This second theme session aims to explore implications of major tenets underlying the field of Cultural Linguistics for research on language development and language teaching, for intercultural communication, and for translations purposes. Language is a component of culture, a product of culture, and a transmitter of culture all at the same time. For bi-/multilingual language acquisition and second/foreign language learning, this means that getting to know an additional language also involves contact and interactions with new systems of conceptualising experience. Culture-specific conceptualisations (meant here to comprise a number of cognitive constructs such as cultural categories, schemas and metaphors) are therefore likely to have an impact on the language acquisition/learning process, but may also affect processes involved in intercultural communication and translation.

Topics of this conference session include (but are not limited to):

- Cultural Linguistics and bilingual/bi-dialectal education/literacy
- Cultural linguistics and learning/teaching additional languages
- Cultural Linguistics and Teaching English as an International Language (TEIL)
- Learning to (re-)conceptualise for speaking/writing
- Conceptual metaphors in language teaching
- Cultural-cognitive models in learner dictionaries
- Critical intercultural awareness in language learning/teaching
- Semantic primes and cultural scripts in language learning and intercultural communication
- Cultural Linguistics and translation/interpreting

C) Cultural Linguistics, Ideologies and Critical Discourse Studies

Critical Discourse Analysis (CDA) explores the role that discourse structures and practices play in the (ab)use and reproduction of power in society and politics. It seeks to develop models and methods to better capture the interrelationship between linguistic choices/structures, ideologies, and socio-political power, both from a synchronic and a diachronic perspective. Since most of human knowledge is acquired through engaging in discourses, the studies of discourse and knowledge are necessarily intertwined. Thus, discourse analysis also features a cultural-cognitive component when examining underlying (and changing) mental representations and cultural models, both within social groups as well as individual discourse participants.

Topics of this conference session include (but are not limited to):

- Critical Cultural Linguistics
- Cultural Linguistics and political discourse analysis
- Cultural identities in public discourse
- The role of conceptual metaphor in the representation of social groups and political events
- Cultural Linguistics, computer-mediated communication (CMC) and social media
- Cultural conceptualisations and pragmatics
- Cultural conceptualisation and verbal/non-verbal humour
- Diachronic Cultural Linguistics
- Cultural Linguistics and corpus linguistics

This conference will provide great resources on the topic as well as unlimited opportunities to network with prominent leaders in the field. We look forward to seeing you in July 2018.

Submissions are invited for oral presentations on the topics described above. Contributions can focus on results from completed as well as ongoing research.

ABSTRACTS FOR PRESENTATIONS

Papers will be presented in three parallel theme sessions, with 20 minutes available per presentation and an additional 10 minutes for discussion.

Proposals are to be submitted via **email** no later than **November 30, 2017**.

<laud2018@uni-landau.de>

All abstracts should be in line with the following **guidelines**:

- MS Word format
- max. 500 words
- The subject line of your email should read: LAUD 2018 presentation
- Please do NOT include the name(s) of the author(s) in the file itself.
- Please state the name(s) and affiliation(s) of the author(s) in the body of the email.
- Please indicate for which of the three theme sessions your presentation is intended.

Notification of acceptance will be given by **January 15, 2018**.

ABSTRACTS FOR POSTER SLAM

Our 2018 conference will feature a new event, the “Poster Slam”. The Slam is intended to provide a fast-paced, informative and entertaining showcase for posters. Junior researchers who have had their poster accepted will give a five-minute, five-slide overview of their project, followed by a five minute discussion/feedback session with the audience. “Slammers” will present their project in the main conference room within a reserved time slot in order to ensure a broad and captive audience and to provide a forum for lively discussion.

In addition, all posters will be displayed at the conference venue throughout the entire time period of the conference.

Proposals (i.e., project outlines) are to be submitted via **email** no later than **November 30, 2017**.

<laud2018@uni-landau.de>

All poster abstracts should be in line with the following **guidelines**:

- MS Word format
- max. 500 words
- The subject line of your email should read: LAUD 2018 poster
- Please do NOT include the name(s) of the author(s) in the file itself.
- Please state the name(s) and affiliation(s) of the author(s) in the body of the email.

Notification of acceptance will be given by **January 15, 2018**.

CONFERENCE FEE

The conference fee will be payable through our conference management system at a later stage.

Regular rate: EUR 80

Student rate: EUR 40*

* Valid student ID must be presented at the conference registration desk.

Full registration fee will apply if valid student ID is not provided.

On-site registration and payment will be available for an additional EUR 10.

LOCAL CONFERENCE ORGANISERS

Martin Pütz

Monika Reif

Frank Polzenhagen

Neele Mundt

CONTACT DETAILS

Conference email: <laud2018@uni-landau.de>

Main conference organiser:

Prof. Dr. Martin Pütz

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