



Universität Hamburg

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Next Generation Literacies Network

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# 2022: 2<sup>nd</sup> Language Diversity online Symposium & Workshop

## Language diversity – data sharing – academic publishing in social media

**Symposium, Nov. 30<sup>th</sup>**  
**Language Diversity 2<sup>nd</sup> edition**  
*8:30 am – 11:30 am CEST*

*Prof. Dr. Joana Duarte, Dr. Irina Usanova, Dr. Birger Schnoor, Prof. Dr. Emmanuelle Le Pichon-Vorstman, Prof. Dr. Wenjuan Qin*

The Next Generation Literacies Network aims to investigate institutional structures of dealing with language diversity within and across countries. In this online symposium you will learn more about selected research from our network members. International well-know experts will give you insight into translanguaging approaches in mainstream classrooms, concepts of multi-literacy development and how children and youth use multi-lingual content of a digital learning tool to access sciences.

**Workshop, Dec. 1<sup>st</sup>**  
**Data sharing in qualitative research**  
*10:00 am – 13:00 pm CEST*

*Dr. Thomas Lösch & Dr. Sonja Bayer*

Sharing and reusing data has the potential to make research more transparent, efficient and equitable. However, some fundamental characteristics of qualitative research put the ideal of sharing and reusing data into question. So, in this session experts from DIPF will highlight arguments, open questions, and solutions for sharing and using data in qualitative research with a specific focus on intercultural research and discuss with participants possible ways of their practical application.

**Workshop, Dec 2<sup>nd</sup> & 3<sup>rd</sup>**  
**Academic Publishing in social media**  
*8:30 am – 11:30 am CEST*

*Prof. Ingrid Piller & Prof. Jia Li*

Professors Piller and Li will share strategies on how to increase the impact of your research through the strategic use of social media. Based on own experience they will show how to address diverse multilingual audiences through concerted translation efforts and presence on Twitter and WeChat. The second workshop day is designed for social media experienced researchers. You can share own experiences and get hands-on advice.

Limited number of participants on 2<sup>nd</sup> workshop day, please apply here: [Katharina.ackermann@uni-hamburg.de](mailto:Katharina.ackermann@uni-hamburg.de)

Get registered until November 11<sup>th</sup>:

<https://uni-hamburg.zoom.us/meeting/register/u5woc-qqrTotGtGfw7R0dpf8nz76iltfjhfU>



scan for more information on network activities

Next Gen  
Literacies

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