

October 2017: 6-1/8 x 9-1/4: 420pp

Hb: 978-1-138-65781-6 | \$200.00

Pb: 978-1-138-65782-3 | \$74.95

eBook: 978-1-315-62117-3

TABLE OF CONTENTS:

Chapter 1: What is Meant by Intercultural Communication?

Chapter 2: What is the Relationship between Communication and Culture?

Chapter 3: How Can We Learn About Our Own and Others' Cultures?

Chapter 4: How is Culture Related to Our Identities?

Chapter 5: Where Can We Look to Explain Verbal Misunderstandings?

Chapter 6: Where Can We Look to Explain Nonverbal Misunderstandings?

Chapter 7: Why Do So Many People Get Treated?

Chapter 8: How Can We Manage Conflict in Intercultural Settings?

Chapter 9: How Can We Succeed in Our Intercultural Travels?

Chapter 10: What Diversity Exists in the Study of Intercultural Communication?

Chapter 11: Can Judgments of Right and Wrong be Made when Dealing with Other Cultures?

Chapter 12: What Role Does Culture Play in Contemporary Contexts?

Among Cultures: The Challenge of Communication, Third Edition

3RD EDITION

Among Cultures

The Challenge of Communication

Bradford J Hall, Utah State University, USA, Patricia O Covarrubias, University of New Mexico, USA and Kristin A Kirschbaum.

Among Cultures: The Challenge of Communication, Third Edition explores communication and its relationship with culture, using narrative as a compelling thread for studying intercultural interactions. Anchored in the position that people make sense of their worlds through choosing narratives to themselves and others, this text is replete with narratives and stories. Chapters address aspects of intercultural communication, including verbal and nonverbal communication; stereotypes and bias; identity; conflict; diversity; and ethics. The text helps students understand that, despite their differences, his/her common sense is quite reasonable within a particular interpretive context.

Hb: 978-1-138-65781-6 | \$200.00

Pb: 978-1-138-65782-3 | \$74.95

For more details, or to request a copy for review, please contact: Kristina Ryan, Editorial Assistant, 9173517140, kristina.ryan@taylorandfrancis.com



Taylor & Francis eBooks

Helping you to choose the right eBooks for your Library

Add Routledge titles to your library's digital collection today. Taylor and Francis eBooks contains over 50,000 titles in the Humanities, Social Sciences, Behavioural Sciences, Built Environment and Law.

Benefits for librarians

- All titles DRM-Free allowing multi-user access
- Free MARC records
- COUNTER-compliant usage statistics
- Flexible purchase options

Benefits for students and researchers

- Access to thousands of books at the click of a button
- Full content search within the book
- Print and copy pages or chapters
- Bookmark titles and highlight text

For more information, pricing enquiries or to order a free trial, please contact your local sales team: www.tandfebooks.com/page/sales

www.tandfebooks.com

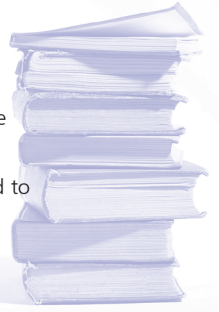


Routledge Paperbacks Direct

Responding to the changing needs of academics and students, we have now made a selection of our hardback publishing available in paperback format. Available directly from Routledge only and priced for individual purchase, titles are added to the selection on a regular basis.

For a full list of available titles, visit:

www.routledgepaperbacksdirect.com



Routledge Revivals

Discover Past Brilliance...

www.routledge.com/books/series/Routledge_Revivals



The home of Routledge books

Order your books today...

All of our books are available to order direct. Alternatively, contact your regular supplier.

IF YOU ARE IN THE US/CANADA/LATIN AMERICA:

Telephone: Toll Free 1-800-634-7064 (M-F: 8am-5:30pm)
E-mail: orders@taylorandfrancis.com
Online: www.routledge.com

Sales Tax/GST:

Residents of AZ, CA, CO, CT, FL, GA, KY, MA, MD, NJ, NY, PA, TN, TX and VA please add local sales tax.

Canadian residents please add 5% GST.

Postage: US:

Ground: \$5.99 1st book; \$1.99 for each additional book
2-Day: \$9.99 1st book; \$1.99 for each additional book
Next Day: \$29.99 1st book; \$1.99 for each additional book

Canada:

Ground: \$7.99 1st book; \$1.99 for each additional book
Expedited: \$15.99 1st book; \$1.99 for each additional book

Latin America:

Airmail: \$44.00 1st book; \$7.00 for each additional book
Surface: \$17.00 1st book; \$2.99 for each additional book

IF YOU ARE IN THE UK/REST OF WORLD:

Telephone: +44 (0) 1235 400524
Fax: +44 (0) 1235 400525
E-mail: tandf@bookpoint.co.uk
Online: www.routledge.com

Postage:

- UK: 5% of total order** (£1 min charge, £10 max charge). Next day delivery +£6.50*
- Europe: 10% of total order** (£2.95 min charge, £20 max charge). Next day delivery +£6.50*
- Rest of World: 15% of total order** (£6.50 min charge, £30 max charge).

*We only guarantee next day delivery for orders received before noon.

Library Recommendation

Ensure your library has access to the latest publications. Contact your librarian with details of the books you need and ask them to order a copy for your library.

Complimentary Exam Copy Request

To order a complimentary exam copy, please visit: www.routledge.com/info/compcopy

Prices and publication dates are correct at time of going to press, but may be subject to change without notice.

Our publishing program continues to expand so please visit our website to stay up-to-date.

www.routledge.com