# Language and Gender 2nd Edition

## **Mary Talbot**

polity

Secretary of the International Gender and Language Association



LANGUAGE

AND GENDER

MARY TALBOT

2ND EDITION

<del>RRP £17.99</del> 20% DISCOUNT PRICE

£14.39!

"The author moves smoothly and coherently from more traditional approaches to language and gender through to very recent research in areas such as discourse and consumerism, and language, gender and sexuality. Different approaches, including critical discourse analysis and social constructionism, are demonstrated, and difficult concepts are clearly and comprehensibly presented. Mary Talbot's own research enriches and enlivens the discussion throughout. The text is extensively illustrated with interesting examples, many of which are taken from recent published research, thus introducing students to relevant and authentic material." Janet Holmes, *Victoria University of Wellington* 

"Mary Talbot's book provides a comprehensive, theoretically sophisticated and accessible introduction to the field of language and gender. Unlike other language and gender textbooks, Talbot foregrounds the importance of language and gender studies to the analysis of popular culture and mass media 'texts.' Thus, Talbot's book will appeal not only to students and scholars of linguistics, but to anyone with a serious interest in cultural studies." **Susan Ehrlich, York University** 

"This new edition of an indispensable textbook provides a clear and engaging overview of foundational research and current trends in the interdisciplinary study of language, gender, and sexuality. Theoretically informed and empirically grounded, this text will serve as an essential guide for new generations of students. It is also a valuable resource for researchers seeking to update themselves on recent developments in this dynamic field." Mary Bucholtz, University of California

### April 2010 · 978-0-7456-4604-6 hardback · 978-0-7456-4605-3 paperback 288 pages

## ORDER FORM - 20% off!

#### Valid until 31 July 2010

#### **Delivery information** (PLEASE PRINT)

Name	Department	
Institution		
Street	Town	
Country	Postcode	
Tel	Fax	
E-mail		

#### Inspection copies

To order inspection copies please return this form to: Higher Education Marketing Department, John Wiley & Sons, The Atrium, Southern Gate, Chichester, PO19 8SQ, UK — or email highereducation@wiley.co.uk



Please send me a free inspection copy of *Language and Gender* (978-0-7456-4605-3). I teach a relevant course with at least twelve students.

#### Course Title

Number of Students

Start Date

#### **Purchases**

For purchases, please send this form, with payment details, to John Wiley & Sons Ltd., The Distribution Centre, Southern Cross Trading Estate, 1, Oldlands Way, Bognor Regis, WEST SUSSEX. PO22 9SA, UK

I do not teach an appropriate course but would like to buy a copy / copies as follows:

\_ copies of Language and Gender (978-0-7456-4605-3) pbk @ £17.99 20% discount price £14.39

\_\_\_\_\_ copies of Language and Gender (978-0-7456-4604-6) hbk @\_\_\_\_\_\_ £55.00 20% discount price £44.00



I enclose a cheque payable to John Wiley & Sons Ltd for £\_\_\_\_\_\_ (including postage and packing at the following rates: UK £3.70; Europe £5.35 for surface mail, £12.75 for air mail; outside Europe £7.75 for surface mail, £14.95 for air mail)

Please charge my MasterCard / Visa / American Express / Maestro / Delta (circle as appropriate)

Card Number

Expiry Date

Signature

Issue Number

Credit card customers please ensure that address given is that at which the card is registered.

#### Queries

Free phone (UK Only) 0800 243407 or (for overseas orders, charged at normal rates) +44 1243 843294, fax +44 (0)1243 843303 or email cs-books@wiley.co.uk

Discount code: PY123

politybooks.com