

In its first ten years of activity (2000–2009), the *Cross-Language Evaluation Forum* (CLEF) played a leading role in stimulating investigation and research in a wide range of key areas in the information access and retrieval domain. It also promoted the study and implementation of appropriate evaluation methodologies for diverse types of tasks and media.

**CLEF 2010** represents a radical innovation of the “classic CLEF” format and an experiment aimed at understanding how “next generation” evaluation campaigns might be structured. It had to face the problem of how to innovate CLEF while still preserving its traditional core business, namely the benchmarking activities carried out in the various tracks and tasks.

**CLEF 2010** consists of two main parts:

- A **peer-reviewed conference** (20–21 September) on experimental evaluation, which innovates the CLEF tradition.
- A series of **labs** (22–23 September), which continue the CLEF tradition of community-based evaluation.

The **CLEF 2010 Conference** aims at advancing the evaluation of complex multilingual and multimodal information systems in order to support individuals, organizations, and communities who design, develop, employ, and improve such systems.

The **CLEF 2010 Labs** continue the CLEF tradition of community-based benchmarking and complement it with workshops on emerging issues in evaluation methodology.

### Honorary Chair

Carol Peters  
*ISTI-CNR, Pisa, Italy*

### General Chairs

Maristella Agosti  
*University of Padua*

Maarten de Rijke  
*University of Amsterdam*

### Programme Chairs

Nicola Ferro  
*University of Padua*

Alan Smeaton  
*Dublin City University*

### Lab Chairs

Martin Braschler  
*ZHAW, Switzerland*

Donna Harman  
*NIST, USA*

### Organization Chair

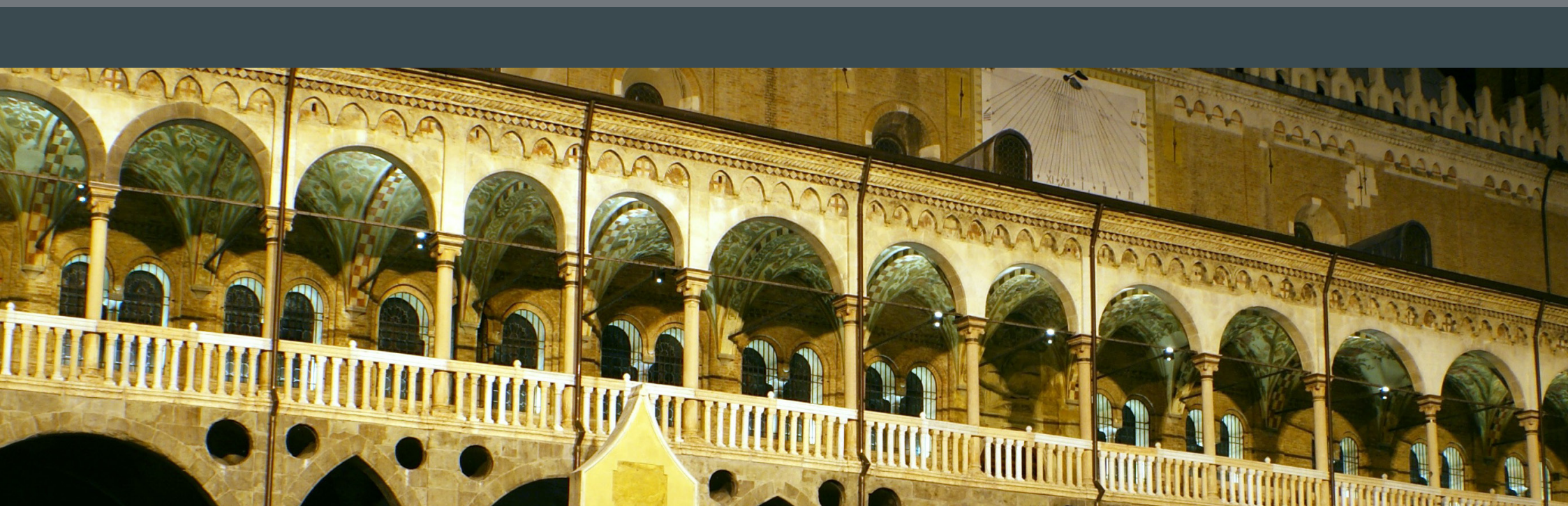
Emanuele Pianta  
*CELCT, Trento, Italy*

### Resource Chair

Khalid Choukri  
*ELDA, Paris, France*

# CLEF 2010

*Conference on Multilingual and Multimodal Information Access Evaluation*



20–23 September 2010  
University of Padua, Italy



<http://www.clef2010.org/>

## TOPICS

**Resources, Tools, and Methods**

**Experimental Collections and Datasets**

**Evaluation Methodologies and Metrics**

**Evaluation Initiatives**

## KEYNOTE TALKS

**IR Between Science and Engineering, and the Role of Experimentation**

**Norbert Fuhr**, University of Duisburg-Essen

**Retrieval Evaluation in Practice**

**Ricardo Baeza-Yates**, Yahoo! Research, Spain

## LABS AND WORKSHOPS

### **CLEF-IP**

*A benchmarking activity on intellectual property*

### **ImageCLEF**

*A benchmarking activity on image retrieval*

### **PAN**

*A benchmarking activity on plagiarism detection*

### **RespubliQA**

*A benchmarking activity on question answering using multilingual political data*

### **WePS**

*A benchmarking activity on Web people search*

### **CriES**

*A workshop aimed at exploring the evaluation of searching for expertise in social media*

### **LogCLEF**

*A workshop aimed at exploring methodologies for studying search engine log files*

## PANELS

### **A PROMISE for Experimental Evaluation**

**Chair: Jussi Karlgren**, Swedish Institute of Computer Science, Sweden

### **The 4 Ladies of Experimental Evaluation**

**Chair: Donna Harman**, NIST, USA

## REGISTRATION

Regular registration deadline: **August 31, 2010**

Student discounts are available only in regular registration.

### **Registration:**

<http://www.clef2010.org/>

Section *Registration and Accommodation*

## PUBLICATION

The conference proceedings are published in the Springer Lecture Notes in Computer Science (LNCS) series.

The working notes of the labs are published online with ISBN and a book of abstracts will be distributed at the conference.

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