



CHANGING THE (CULTURAL) CLIMATE WITH ECOCRITICISM AND ECOLINGUISTICS

INTERNATIONAL WORKSHOP

TUESDAY 4 - THURSDAY 6 MAY 2021

Department of Humanistic Studies, University of Ferrara

PHD PROGRAMME IN ENVIRONMENTAL SUSTAINABILITY AND WELLBEING

<http://www.unife.it/studenti/dottorato/it/corsi/riforma/environmental-sustainability-and-wellbeing>

ROUTES TOWARDS SUSTAINABILITY, <https://www.routesnetwork.net/>

Discourses of the environment permeates attitudes towards the present, representations of the past and perceptions of the future.

How do languages, literatures and other modes of meaning-making promote ecocritical frameworks that interrogate Western and Eastern anthropocentric assumptions, biases, and expectations?

How do the environmental humanities test new hermeneutic tools to assess the interdependence between natural and anthropic ecosystems?

Our focus is on new narratives of fragile and resilient environments; the im/material wellbeing of the organisms that live in them; the interconnections between diverse forms of life.

DAY 1 – TUESDAY 4 MAY

9:15-9:30 **GREETINGS**

9:30-10:30

KEYNOTE LECTURE

CHAIR Paola Spinozzi

9:30-10:15

BRYAN BRAZEAU, Warwick University

*We Have Never Been Sustainable: Ecocriticism as
Metaphysical Translation*

10:15-10:30

Discussion

10:30-12:15

SESSION I – ECOCRITICISMS

CHAIR Richard Chapman

10:30-10:50

Paola Spinozzi, Università di Ferrara

*The Ecological Humanities and Ecocriticism for a
Sustainable Environment*

10:50-11:00

Discussion

11:00-11:15

Break

11:15-11:35

Giulia Lepori, Griffith University Australia

Regeneration within Disruption

11:35-11:45

Discussion

11:45-12:05

ECOSCRIPTS

Georgina Cooper

Rewilding Dorian Gray

12:05-12:15

Discussion

12:15-14:00

Break

14:00-16:00

SESSION II – SUSTAINABILITY

CHAIR Ingrid Molderez, Katholieke Universiteit Leuven

14:00-14:20

Stefania D'Avanzo, Università della Campania 'Luigi Vanvitelli' - Caserta

The 'Green Side' of Technology: Multinational Technology Companies' Commitment to Environmental Sustainability

14:20-14:30

Discussion

14:30-14:50

Ilaria Dibattista, Università di Ferrara

Building a Collective Ecological Identity: A Focus on Italy

14:50-15:00

Discussion

15:00-15:20

Maria Cristina Caimotto, Università di Torino
New Narratives of Well-Being: Everyday Cycling

15:20-15:30

Discussion

15:30-15:50

Sadat Al Sajib, Università di Ferrara

Nicknaming Tourism as Development: Commodification of Culture and Nature in CHT, Bangladesh

15:50-16:00

Discussion

16:00-16:15

Break

16:15-17:15

KEYNOTE LECTURE

CHAIR Eleonora Federici

16:15-17:00

NELYA KOTEYKO, Queen Mary University London

Discourse Approaches to Online Communication about Climate Change

17:00-17:15

Discussion

17:15-18:15

SESSION III – FOOD

CHAIR Fátima Vieira, Universidade do Porto

17:15-17:35

Laura Diamanti, Università degli Studi di Cassino e del Lazio meridionale

Eco-Translation: Raising Ecolinguistic Awareness in Translating Food in EFL Context

17:35-17:45

Discussion

17:45-18:05

Sabrina Fusari, Università di Bologna

Meat Eating and Human Health in Animal Rights Discourse: A Corpus-Based Investigation

18:05-18:15

Discussion

DAY 2 – WEDNESDAY 5 MAY

9:30-11:00

SESSION IV – ECOFEMINISMS

CHAIR Rita Monticelli, Università di Bologna

9:30-9:50

Eleonora Federici, Università di Ferrara

Why Ecofeminism Matters

9:50-10:00

Discussion

10:00-10:20

Chiara Xausa, Università di Bologna

Literature and Pandemics: An Intersectional Feminist Framework

10:20-10:30

Discussion

10:30-10:50

Luisa Marino, Università L'Orientale - Napoli
Noo Saro-Wiwa's Nigeria in Translation

10:50-11:00

Discussion

11:00-11:15

Break

11:15-12:15

KEYNOTE LECTURE

CHAIR Eleonora Federici

11:15-12:00

INGRID MOLDEREZ, Katholieke Universiteit Leuven

Searching for a Slow Journey and Other Sources of Energy: Walter Benjamin as a Guide

12:00-12:15

Discussion

12:15-14:00

Break

14:00-16:00

SESSION V – NATURE WRITING – PART I

CHAIR Flavia Cavaliere, Università Federico II - Napoli

14:00-14:20

Charles Wong, Freie Universität Berlin

“I felt the world rearrange itself around me:” Dreamtime in the Anthropocene in Ben Lerner’s

10:04

14:20-14:30

Discussion

14:30-14:50

Ilenia Casmiri, Università di Ferrara

Climate Narratives: The Postlapsarian Shape of Men and Cities

14:50-15:00

Discussion

15:00-15:20

Angelo Monaco, Università di Bari “Aldo Moro”

Ecological Uncanny and Vulnerable Form in Cynan Jones’ Stillicide

15:20-15:30

Discussion

15:30-15:50

Erika De Vivo, Università di Torino

Ecology, Environmental Crisis and Uncertain Futures: Narratives of Resilience in a Post-Apocalyptic Scenario at the Sami Indigenous Festival Márkomeannu

15:50-16:00

Discussion

16:00-16:15

Break

16:15-17:45

SESSION V – NATURE WRITING – PART II

CHAIR Richard Chapman

16:15-16:35

Eleonora Fois, Università di Cagliari

The Cultural Relevance of Landscape Metaphor: An Ecocritical Analysis of the English Translation of Grazia Deledda’s La madre

16:35-16:45

Discussion

16:45-17:05

Elisa Fortunato, Università di Bari “Aldo Moro”

Aldous Huxley’s Essays and the Politics of Ecology

17:05-17:15

Discussion

17:15-17:35

Giovanna Scatena, Università Guglielmo Marconi - Roma

Macdara Woods, Ecopoet

17:35-17:45

Discussion

DAY 3 – THURSDAY 6 MAY

9:30-10:30

KEYNOTE LECTURE

CHAIR Rachele Dubbini, Università di Ferrara

9:30-10:15

SASKIA STEVENS, Universiteit Utrecht

Constructing the Limes

10:15-10:30

Discussion

10:30-13:00

SESSION VI – ANIMALS

CHAIR Elisa Bolchi, University of Reading

10:30-10:50

Daniela Francesca Viridis, Università di Cagliari

"She enjoys being stroked", "They are affectionate, lively and interactive boys": An Ecostylistic Scrutiny of Animal Agency and Alternative Discourse in Battersea Dogs & Cats Home Website

10:50-11:00

Discussion

11:00-11:15

Break

11:15-11:35

Melinda Pirazzoli, Università di Bologna
Uomo, animale o umanimale? Le sei reincarnazioni di Ximen Nao di Mo Yan

11:35-11:45

Discussion

11:45-12:05

Roberta Grandi, Université de la Vallée D'Aoste

Posthumanism and Techne in Richard Adams's Watership Down

12:05-12:15

Discussion

12:15-13:15

BOOK PRESENTATION

Nicoletta Vallorani, *Avrai i miei occhi*, 2020

Eleonora Federici dialogues with the Author

13:15-14:15

Break

14:15-17:20

SESSION VII – COMMUNICATING SUSTAINABILITY

CHAIR Jacqueline Aiello, Università di Ferrara

14:15-14:45

Lucia Abbamonte, Università della Campania 'Luigi Vanvitelli' - Caserta, Douglas Ponton, Università di Catania, Flavia Cavaliere, Università Federico II - Napoli

Promotional Multimodal Discourses and the Shaping of Green-(Peacemakers) Identities

14:45-14:55

Discussion

14:55-15:15

Sole Alba Zollo, Università Federico II - Napoli

Positive Discourse Analysis and the Environment: Developing Eco-friendly Consciousness among the Younger Generations through Media

15:15-15:35

Discussion

15:35-15:50

Break

15:50-16:10

Marina Niceforo, Università L'Orientale - Napoli

Digital Discourse, Real Environment: The Marine Litter Issue in Institutional Communications by the European Commission

16:10-16:20

Discussion

16:20-16:40

Cecilia Lazzeretti, Freie Universität Bozen

Communicating Sustainable Tourism in English and Italian. A Contrastive Analysis

16:40-16:50

Discussion

16:50-17:10

Richard Chapman, Università di Ferrara

Sustaining Languages and the Language of Sustainability

17:10-17:20

17:20-17:45

CONCLUDING REMARKS

Scientific Committee

Paola Spinozzi, Eleonora Federici, Richard Chapman, Jacqueline Aiello, Elisa Bolchi

Organizing Committee

Ilenia Casmiri, Ilaria Dibattista, Sadat Al Sajib