

# The I-LanD Seminar Series

I-LanD Interuniversity Research Centre



Thursday, 5<sup>th</sup> March 2026

## Echoes of Hate: Negative Solidarity in Contemporary Communication

Microsoft Teams at 16:30-18:30 (CET time)

Meeting ID: 353 857 692 073 2 Passcode: pf68dD3o

**Bronwen Hughes**

*University of Naples "Parthenope"*

**Margaret Rasulo**

*University of Campania "Luigi Vanvitelli"*

**Maria Grazia Sindoni**

*University of Messina*

in conversation with **Giuseppe Balirano**

*University of Naples L'Orientale*

For further information, visit:

**The I-LanD Seminar Series**

<https://i-land-researchcentre.eu/>

or email: [v.debrasi@unior.it](mailto:v.debrasi@unior.it)



Join the meeting

Contemporary communication increasingly reveals how hostility circulates not only as isolated acts of aggression but also as a social and discursive force capable of producing alignment, affiliation, and shared identities. This seminar examines how hateful and harmful meanings are echoed, amplified, and normalized across digital and media environments, often through multimodal and platform-specific communicative practices. By focusing on the relational and affective dynamics of hostility, the discussion will reflect on how antagonistic positioning, othering, and exclusion can become resources for collective identification in contemporary public discourse.

Drawing on the results of the PRIN project ECHOES (English studies to Contrast Hate Online and Enhance Solidarity), the seminar will present a data-informed and socially engaged perspective on hateful/harmful speech (HHS) and hateful/harmful online practices (HOPs) in English multimodal digital texts. Particular attention will be dedicated to the project's corpus-based Multimodal Critical Discourse Analysis framework and to its main outcomes, including the development of an open-access multimodal archive and a set of educational resources designed to foster critical awareness, counter-discourse strategies, and inclusive digital citizenship. By bringing together critical discourse analysis, multimodality, and applied perspectives, the seminar aims to advance understanding of how HHS and HOPs circulate and how they can be identified, resisted, and contrasted.

The I-LanD Research Centre is delighted to invite you to the first seminar of *The I-LanD Seminar Series – 4th Edition (2nd semester)*.

Innovative in nature, the I-LanD Seminar Series showcases convenors debating issues in their field(s) of expertise. The seminars aim to encourage speakers to reveal insights, introduce adopted methodologies, highlight pitfalls, and generally expand knowledge in a given area. Each co-host will briefly present their contribution to the theme of the seminar. At the end of each round, fellow convenors and audience members will ask questions about the topics presented to foster an enriching and productive discussion.

The seminar “Echoes of Hate: Negative Solidarity in Contemporary Communication” will feature contributions from **Giuseppe Balirano** (University of Naples L’Orientale), **Bronwen Hughes** (University of Naples “Parthenope”), **Margaret Rasulo** (University of Campania “Luigi Vanvitelli”), and **Maria Grazia Sindoni** (University of Messina). Prior to the Q&A session, the seminar will also feature a round table with contributors to the PRIN project, offering further reflections on the project’s findings, methodology, and broader implications.

We look forward to welcoming you to this inspiring discussion.