

Rosetta Stone Endangered Language Program Estimated Labor Costs

LABOR (Your estimated additional costs)	Task	Hours		Est. rate	Cost	
		Low	High		Low	High
Level 1						
Project coordinator	Coordinating project	40	80	\$25	\$1,000	\$2,000
Translator	Translating	100	200	\$25	\$2,500	\$5,000
	Activity construction	40	80	\$25	\$1,000	\$2,000
Editor	Editing/Reviewing text	70	140	\$25	\$1,750	\$3,500
Voicers	Recording	60	120	\$25	\$1,500	\$3,000
Editor	Reviewing audio	50	100	\$25	\$1,250	\$2,500
Speech corpus collection		50	100	volunteer?		
LABOR TOTAL Level 1					\$9,000	\$18,000
Level 2						
Project coordinator	Coordinating project	40	80	\$25	\$1,000	\$2,000
Translator	Translating	100	200	\$25	\$2,500	\$5,000
	Activity construction	30	60	\$25	\$750	\$1,500
Editor	Editing	70	140	\$25	\$1,750	\$3,500
Voicers	Recording	60	120	\$25	\$1,500	\$3,000
Editor	Reviewing audio	50	100	\$25	\$1,250	\$2,500
LABOR TOTAL Level 2					\$8,750	\$17,500
Level 3						
Project coordinator	Coordinating project	40	80	\$25	\$1,000	\$2,000
Translator	Translating	100	200	\$25	\$2,500	\$5,000
	Activity construction	30	60	\$25	\$750	\$1,500
Editor	Editing	70	140	\$25	\$1,750	\$3,500
Voicers	Recording	60	120	\$25	\$1,500	\$3,000
Editor	Reviewing audio	50	100	\$25	\$1,250	\$2,500
LABOR TOTAL Level 3					\$8,750	\$17,500

Rosetta Stone Endangered Language Program Software Development Prices 2007/2008

ROSETTA STONE SOFTWARE DEVELOPMENT (contract cost)	Cost (US\$)
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Level 1 development cost (1000 CD copies)	\$215,000
Level 2 development cost (1000 DVD copies) <i>(recommended)</i>	\$105,000
Level 3 development cost (1000 DVD copies) <i>(optional)</i>	\$105,000

ROSETTA STONE POST-CONTRACT SUPPORT
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Online hosting of OLLC, Application Upgrades and Customer Support <i>(per year, optional)</i>	1-1K users 1K-10K users	\$2,500 \$3,500
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ROSETTA STONE CLASSROOM OPTIONS
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Learning Management System and Network Application (15 <i>licenses, optional, estimate for 2008)</i>	\$15,000
Content Guide (1000 printed copies, per level, optional)	\$4,000

limitations:

prices applicable to not-for-profit use by endangered language groups only