

BSGS2022
Call for Book Chapter
Gender Sensitization
THEMATIC AREAS OF INTEREST

Through this book, various aspects of gender sensitization will come to light. In addition, the contributions in this book will help create a shared strategic understanding of what works in Gender Sensitization.

This book will be divided into three parts; the first part will focus on gender sensitization from a historical perspective and further delve into gender identity and gender roles. The second part will discuss gender sensitization and Pakistani Society. The third part will discuss gender sensitization and Literature. The book will be a comprehensive resource that will eventually provide a new perspective on gender sensitization as a critical organizing factor. It will unpack the social construction of knowledge and categories of difference and structures of power and inequality, focusing on gendered development in academia. The book will create significant value in addressing how gendered dressing, speech, and behavioural patterns arise between various social classes and different cultures and historical periods.

PART 1 – GENDER SENSITIZATION - WHAT IS IT? - An Overview

Gender Identity and Gender ideology

Gender Sensitization - A Historical perspective

Gender roles in socialization and formation of identity

Gender roles, the foundation of gender power-relations, gender disparity.

PART 2 – Gender Sensitization and Pakistani Society

Gender sensitization and its challenges in Pakistani Society

Gender Sensitization and Pakistani Education

Gender Sensitization and Development of Pakistan

PART 3: Gender Sensitization and Literature

Gender Sensitization and Urdu Literature

Gender Sensitization and World Literature

Role of Literary writers in awareness of Gender Sensitization

Important Dates

- Abstract and outline (300 to 500 words) Submission to Editors: 25 April, 2022
- Editors Review Notification: for Acceptance of abstract 15 May, 2022
- Full chapter (6000 to 7000 words) submission to Editors: 15 July, 2022
- Editors Review Notification: for Final Book Chapter August 14, 2022
- Revised Chapter Submission: September 25, 2022
- Submission of Final Book to GCU Press: Oct 15, 2022

Languages

Urdu and English

Instructions for Authors

- Please submit an abstract of 300-500 words in word file to urdu@gcu.edu.pk,
- For references follow APA Style 7th edition
- Along with your proposal, please include the title of your proposed chapter, author name(s) and institutional affiliation(s), and a brief CV of each author.
- Please contact the editors with any questions or for more information.
- Submit your abstracts to Email: dr.almaskhanum@gcu.edu.pk

Editor In Chief

Prof Dr Asghar Zaidi (VC GCU Lahore)

Editors

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**BANO QUDSIA SOCIETY FOR GENDER
SENSITIZATION
GC UNIVERSITY LAHORE**