**Suggestions in response to my email query about Twitter or social media readings:**

Does anyone have a suggestion for a good, clear piece of work on twitter or social media of the kind that David Crystal wrote on texting in 2008? I'd like to locate something more current along that line.

One piece is the **2015 AE article: #Ferguson: Digital protest, hashtag ethnography, and the racial politics of social media in the US**. However, the class has already spent a good deal of time discussing language and race, so I am hoping to find another option.

Thanks for any suggestions!

Kate

Katherine E. Browne

Professor, Department of Anthropology

Colorado State University

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I unfortunately don't have an academic article to recommend, but a few years ago one of my students turned my attention to "subtweeting" and I've since found #subtweet useful for teaching about implicature.   ([http://www.theguardian.com/technology/blog/2014/jul/23/subtweeting-what-is-it-and-how-to-do-it-well](https://mail.colostate.edu/owa/redir.aspx?C=9KcXTJrLC0SF_Y4VNru6TGX9bxZfZ9IIGGvU_3S6c1m1zDTL4y8QzRFOqQKHLk1a11w3upkgDWE.&URL=http%3a%2f%2fwww.theguardian.com%2ftechnology%2fblog%2f2014%2fjul%2f23%2fsubtweeting-what-is-it-and-how-to-do-it-well))  It provides a good, familiar set of data off of which students can bounce Grice's maxims, and helps them understand that Grice is not advocating a certain kind of etiquette, but giving us a tool through which (at least among certain speakers of English) we can identify implicature.  Perhaps you're not teaching about Grice at this juncture, but if you're looking for an example of how Twitter can be used non-referentially, I've used this exercise pretty successfully.

Deborah Jones

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I enjoyed Sarah Kendzior's piece on Twitter as a medium and Twitter activism.

[http://www.aljazeera.com/indepth/opinion/2014/02/blame-it-internet-20142453122572101.html](https://mail.colostate.edu/owa/redir.aspx?C=pFkVv7WzT0K_2_H7fL88qjCm9OdhZ9II-mr38XapTonilPDMuikTMyyyzx7bKuaZQ-ANnFZcm-Y.&URL=http%3a%2f%2fwww.aljazeera.com%2findepth%2fopinion%2f2014%2f02%2fblame-it-internet-20142453122572101.html)

It has a lot of links in it to other pieces on Twitter and activism as well.

From Lauren Collister ([lbcollister@gmail.com](https://mail.colostate.edu/owa/redir.aspx?C=A-vje0GzskuZMy2zSe90QAD37FJiZ9IINLzOE-6EMui4KX8U5wHcrsDtBypCXqrpE6ccUAfWk8g.&URL=mailto%3albcollister%40gmail.com)):

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from Julie Hochgesang

Not sure how relevant this is but digital journal Schwa Fire just published a piece on accent tagging through YouTube. May be of interest since YouTube is a form of social media.

[https://schwa-fire.com](https://mail.colostate.edu/owa/redir.aspx?C=A-vje0GzskuZMy2zSe90QAD37FJiZ9IINLzOE-6EMui4KX8U5wHcrsDtBypCXqrpE6ccUAfWk8g.&URL=https%3a%2f%2fschwa-fire.com)

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I wrote this for Anthro News. You might find it useful.

[http://linguisticanthropology.org/blog/2015/03/26/an-news-digital-counterpublics-black-twitter-in-the-aftermath-of-ferguson-by-marian-durrani-university-of-pennsylvania/](https://mail.colostate.edu/owa/redir.aspx?C=pFkVv7WzT0K_2_H7fL88qjCm9OdhZ9II-mr38XapTonilPDMuikTMyyyzx7bKuaZQ-ANnFZcm-Y.&URL=http%3a%2f%2flinguisticanthropology.org%2fblog%2f2015%2f03%2f26%2fan-news-digital-counterpublics-black-twitter-in-the-aftermath-of-ferguson-by-marian-durrani-university-of-pennsylvania%2f)

Mariam Durrani

[Doctoral Candidate (ABD)](https://mail.colostate.edu/owa/redir.aspx?C=pFkVv7WzT0K_2_H7fL88qjCm9OdhZ9II-mr38XapTonilPDMuikTMyyyzx7bKuaZQ-ANnFZcm-Y.&URL=https%3a%2f%2fwww.sas.upenn.edu%2fanthropology%2fpeople%2fdurrani) in Anthropology & Educational Linguistics

University of Pennsylvania

[www.mariamdurrani.com](https://mail.colostate.edu/owa/redir.aspx?C=pFkVv7WzT0K_2_H7fL88qjCm9OdhZ9II-mr38XapTonilPDMuikTMyyyzx7bKuaZQ-ANnFZcm-Y.&URL=http%3a%2f%2fwww.mariamdurrani.com)

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Here are two that I use in my undergrad Language and Media class:

• A chapter on Twitter in David Crystal's 2011 *Internet Linguistics* (Routledge).

• Zappazigna, Michele. 2011. Ambient affiliation: A linguistic perspective on Twitter. In *New Media & Society.*

The online version can be found at:

http://nms.sagepub.com/content/early/2011/05/26/1461444810385097

The Zappazigna article uses Systemic Functional Linguistics but the premises are familiar to ling anth/discourse people.

Best,

Colleen

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Dr. Colleen Cotter

Reader in Media Linguistics

Linguistics Department

School of Languages, Linguistics and Film

Queen Mary, University of London

Mile End Road

London E1 4NS

UK

email: [c.m.cotter@qmul.ac.uk](mailto:c.m.cotter@qmul.ac.uk)

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From Stever Bialostok, an attachment on Twitteracy: Tweeting as a New Literacy Practice

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From Scott Kiesling

And from another former student who wrote a dissertation on twitter, Fawn Draucker:

It isn't super recent (2011), but this book might have something good, particularly chapter 2 if it doesn't have to be Twitter focused:[https://global.oup.com/academic/product/digital-discourse-9780199795444?cc=us&lang=en&#](https://mail.colostate.edu/owa/redir.aspx?C=A-vje0GzskuZMy2zSe90QAD37FJiZ9IINLzOE-6EMui4KX8U5wHcrsDtBypCXqrpE6ccUAfWk8g.&URL=https%3a%2f%2fglobal.oup.com%2facademic%2fproduct%2fdigital-discourse-9780199795444%3fcc%3dus%26lang%3den%26%23)

Ruth Page's work on Twitter is also good, I particularly like the stuff between 2010 and 2012 (haven't read some of the more recent stuff so it may be good too :)

[http://www2.le.ac.uk/departments/english/people/ruthpage/publications](https://mail.colostate.edu/owa/redir.aspx?C=A-vje0GzskuZMy2zSe90QAD37FJiZ9IINLzOE-6EMui4KX8U5wHcrsDtBypCXqrpE6ccUAfWk8g.&URL=http%3a%2f%2fwww2.le.ac.uk%2fdepartments%2fenglish%2fpeople%2fruthpage%2fpublications)