

## THEME: The political economy of language and space/place

In the last years, there has been a strong drive within Linguistic Landscape studies to 'go beyond the signs', which often has been interpreted as talking to the producers, owners and readers of signs to learn more about how they conceptualise the value and meaning of signs and languages. The 12th Linguistic Landscape Workshop invites you to take a closer look at the political, economic and technological structures and processes that regulate the production, circulation and consumption of semiotic resources in and about places. A political economic perspective on language allows us to conceptualise the differential valorisation of semiotic resources in particular spaces and places. This is important since different language hierarchies and regimes prevail in different spatiotemporal contexts, resulting in varied (in)visibility and (im)mobility for individual semiotic resources.

We particularly invite contributions focusing on topics related to this theme, but we also welcome contributions addressing other topics of relevance to the field of Linguistic Landscape.

## **ABSTRACT**

We invite you to submit an abstract no later than 31 January 2020 through the <u>online conference</u> <u>tool</u>. Please make sure that your abstract is no longer than 300 words and <u>you specify which</u> <u>theoretical approach you draw upon, which analytical framework you employ and what data you investigate.</u>

## Important dates:

Deadline for submitting abstracts: 31 January 2020

Notification of acceptance: 15 March 2020
Early bird registration: 1 April – 15 May 2020
Regular registration: 16 May – 30 June 2020

Conference venue: Conference Centre Wallenberg, University of Gothenburg, Sweden.

Conference homepage: https://sprak.gu.se/english/research/conferences/ll12

The homepage will soon include detailed information on Registration and conference fee, as well as the Social program.

Conveners and organizers: Johan Järlehed, Tommaso Milani and Tove Rosendal

## **Post-conference PhD COURSE**

A PhD course will be given in conjunction with the workshop, with a physical meeting in Gothenburg 14-16 September 2020. The course will focus on the political economy of language and space/place.

Invited lecturers: Adam Jaworski, Monica Heller, Alexandre Duchêne, Luisa Martín Rojo, Alfonso del Percio, Kellie Gonçalves, Jackie Jia Lou, Sari Pietikäinen and Helen Kelly-Holmes.

If you want to apply for the course, please send an abstract (max 500 words) to Johan Järlehed (<a href="mailto:iohan.jarlehed@sprak.gu.se">iohan.jarlehed@sprak.gu.se</a>) motivating: (1) how the course theme is relevant to your PhD project, and (2) how you think you can contribute to the discussions during the course.

Deadline for applications: 1 of April 2020.

The course syllabus will be distributed to all accepted students no later than 30 April 2020.

Further information about the content and structure of the course: https://sprak.gu.se/english/research/conferences/ll12/phd-course

For additional questions, please contact Johan Järlehed.