



digital directions 2016

Digital Directions 2016 will bring together scholars, policy-makers, GLAM sector professionals and creative entrepreneurs to explore the big-picture issues relating to digital cultural collections. Speakers will address questions such as how to successfully build a policy case for increased public access to digital cultural materials; the business models to facilitate large-scale digitisation of diverse national collections; the discoverability and (re)useability of cultural heritage materials, and how we measure the impact of increased access to cultural expressions and materials.

Delivered in partnership with the National Archives of Australia

WHEN: Thursday 10 November 2016

TIME: 9am to 5pm

WHERE: National Film and Sound Archive
McCoy Circuit, Acton

COST: Early bird \$195, Full price \$275
(1 October onwards), Concession \$145

BOOKINGS:
<https://www.trybooking.com/MWPM>

SESSION ONE 9AM – 11.30AM

Business Models for Digitisation

David Fricker, Director-General, National Archives of Australia

Jan Müller, CEO, Netherlands Institute for Sound and Vision;
Chairman, Europeana Foundation (Keynote)

Robin Phua, Director, Digital Experience and CIO, State Library of
New South Wales

SESSION TWO 11.30AM – 1PM

Access and Innovation

Chair: Frank Howarth, Museums Australia

Tea Uglow, Creative Director, Google Creative Lab
Tim Sherratt, Associate Professor, Digital Heritage,
University of Canberra

Jessica Coates, Executive Officer, Australian Digital Alliance

LUNCH 1PM – 2PM

SESSION THREE 2PM – 3.30PM

Measuring what? Quantifying value

Chair: Michael Loebenstein, CEO, NFSA

Justin O'Connor, Professor, Communications and Cultural
Economy, Monash University

Paula Le Dieu, Digital Director Kathryn Matthews, Partner,
Deloitte Access Economics

PLENARY: TOWARDS A MORE CONNECTED NATIONAL DIGITAL CULTURAL ESTATE

4PM – 4.45PM

Discussion with All Speakers

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