



14th WORLD CONGRESS FOR THE WORLD FEDERATION OF THE DEAF

Through 123 national organizations and their affiliates, the World Federation of the Deaf (WFD) represents an estimated 70 million Deaf people around the world.

Held every four years, the WFD's international congress is returning to North America for the first time in 25 years. This gathering will bring together thousands of participants, hundreds of performers and nearly one hundred exhibitors and conference presenters from many fields. The WCD2003 will cover such themes as education, language and culture, research & development, history, community, new technologies, developing countries, medical science and deaf community; with the underlying theme of "challenges and opportunities" facing this group in the 21st century.

The official languages of the Congress will be English, French, American Sign Language, Langue des signes québécoise and International Sign.

DELEGATE PROFILE

Participants will be comprised of Deaf and non-Deaf professionals, educators and interpreters, community leaders and performers representing varied cultures and lifestyles, for this global exchange with government representatives and industry leaders.

The majority of participants are anticipated to be coming from Canada and the United States, followed by Europe, Asia and Latin America.

Exhibitors will be assured of a high visibility and the opportunity for direct access to some 3000 members of this unique international market segment.

THE WCD 2003 EXHIBITION

Commercial and non-commercial organizations are invited to participate in a large-scale and progressive exhibit. The exhibition floor provides not only an area to display products and interact with members of the Deaf community but enjoys the additional benefit of acting as a social environment. This results in a greater number of delegates in the exhibition hall throughout the congress

Interested companies and organizations have the opportunity to reserve a preferred location at this distinctive international event. Exhibit space opportunities include:

- Commercial booths: national or international associations, provincial or federal governments, corporations and all businesses selling products or services only.
- Cultural & educational tabletop displays (non-commercial): distribution of information concerning selected educational establishments, local (non-national) associations and all **home-based businesses** selling arts and crafts only.
- Art exhibit: display and sale of artwork only (paintings, sculpture) created by members of the Deaf community.

EXHIBIT FACT SHEET

Exhibit Cost:

Commercial Booth	(Early bird special)	\$1150 CAD before Oct 31 st , 2002
Commercial Booth	(Regular)	\$1300 CAD after Oct 31 st , 2002
Non-Commercial	(Table-top)	\$ 500 CAD
Art Exhibit	(Module/Panel)	\$ 250 CAD

Included in Exhibit Cost:

Commercial:

- Booth space of 10'x10'
- Background pipe and drape of 8' high (color picked by exhibit management)
- Side pipe and drape of 3' high (color picked by exhibit management)
- Tabletop 6' x 30" skirted with 2 chairs
- One booth identification sign (7" x 44" black and white)
- One invitation to the Welcoming Reception

Non-Commercial:

- Tabletop 6' x 30" skirted with 2 chairs

Art Exhibit:

- 10' by 10' exhibit space including choice of module (sculpture stand) or panel (display board).

Included with all exhibit spaces:

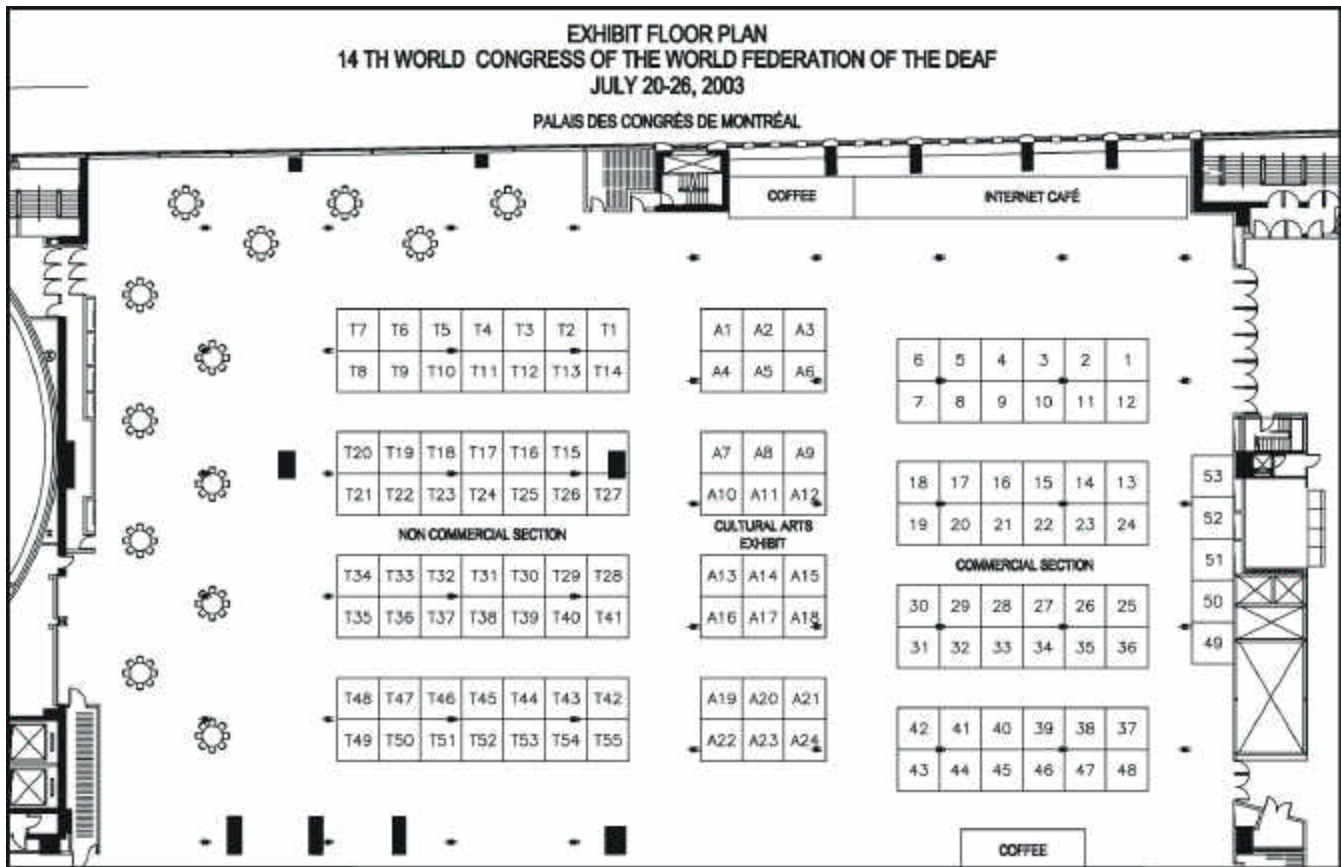
- Storing of boxes during exhibit
- Aisle cleaning following move-in time and daily during exhibit dates
- Exhibit passes for booth staff only (maximum 4)
- 1 x Invitation per booth/table to the Official Opening and Closing ceremonies
- Listing of your organization in the Congress official documents

Not Included:

- Rental of rigid booth structure or any additional furniture
- Phone, modem line and electrical outlets
- Booth cleaning
- Booth carpet

Note: Any additional equipment and services must be ordered through the official exhibit suppliers. A list of official exhibit suppliers and contacts will be available in the Exhibitors manual along with all other necessary forms.

Move In & Set up	Sunday, July 20	8:00 AM- 5:00 PM
Hours of Operation	Monday - Friday, July 21-25	9:00 AM- 5:00 PM
Move Out & Dismantling	Saturday, July 26	8:00 AM- 5:00 PM



Registration and Space Assignments

Application forms will be dated upon receipt and space assigned on a first-come, first-served basis. To reserve exhibit space, fill out the attached Exhibitor Registration Form. In order to process your application, a deposit of 50% is compulsory.

Cancellation

Space cancellations must be made in writing and sent to the Conference Secretariat. A refund of 50% of total commitment will be given before January 31st, 2003. No refund for space cancelled after January 31st, 2003.

Security

General security is available. The Palais de Congrès and the WCD 2003 Conference will not assume any responsibility for loss or damage to exhibitor's property.

Exhibitors Manual

After the deposit is received, an Exhibitor's Manual including all details related to the Exhibit will be sent to you as of Spring 2003.

Hotel Accommodations

The Conference has reserved a block of rooms for exhibitors at discounted rates. For more details, please refer to the congress website at www.wfd2003.org.

Congress Activities

Tickets to all congress activities are available to exhibitors for purchase at the registration desk.

WCD SPONSORSHIP OPPORTUNITIES

Sponsorship of the WCD will allow you and your company to create new business relationships and expand contact and customer networks. A well-planned sponsorship strategy can also have great commercial influence on the congress participants in a direct and cost effective manner while acting as a practical vehicle to increase interest in your company's exhibit space and products.

For more information on the different sponsorship opportunities or to obtain your personal copy of the sponsorship prospectus, please visit www.wfd2003.org/english-sponsors.htm or contact the congress secretariat at sponsor@wfd2003.org.

CONTACT INFORMATION

Exhibit sales coordinator: Tanya Baumgartner
Telephone: (514) 287-9898, extension #247
Fax: (514) 287-1248
E-mail: tbaumgartner@jpd.com

Exhibit location: Palais de Congrès de Montréal / Montréal Convention Centre
201 Viger Avenue West
Montréal, Quebec
H2Z 1X7
Canada



APPLICATION/CONTRACT FOR EXHIBIT SPACE

14th WORLD CONGRESS OF THE WORLD FEDERATION OF THE DEAF
July 18-26, 2003 Montréal, Canada at the Palais des Congrès de Montréal

We hereby apply for exhibit space at the WCD 2003 in Montréal, Canada from July 18-26, 2003. We hereby agree to abide by show rules and regulations, as detailed in the Exhibitor Services Manual issued in advance of WCD 2003, and with the Basic Terms and Conditions attached with this form.

Company Name: _____
Contact Name: _____ Title: _____
Address: (please **do not use** P.O.Box) _____
City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____
Phone: (____) _____ Fax: (____) _____
Email: _____ URL Web site: _____

(Important Exhibitor Updates sent via email)

BOOTH/TABLETOP LOCATION PREFERENCE

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Type of Exhibit space

Commercial \$1300 CAD

Non-commercial \$500 CAD

Art exhibit \$250 CAD

(Early Bird \$1150 until Oct 31st)

Number of spaces: _____ @ \$ _____ CAD Total cost: _____ \$ CAD

⇒ **IN ORDER TO PROCESS APPLICATION, A DEPOSIT OF 50% OF TOTAL BOOTH PRICE IS COMPULSORY**

BOOTH DESCRIPTION

Provide a description of the display and a statement of how the proposed exhibit relates to the conference theme.

METHOD OF PAYMENT:

Visa MasterCard **Please note your credit card statement will show a purchase at: "JPdL"*

Credit card #: _____ Expiry Date: _____

Print Name: _____ Signature: _____

Company Check **Must accompany the application and be made payable to: CMS-2003-WCD**

CANCELLATION

Space cancellations must be made in writing and sent to the Conference Secretariat. A refund of 50% of total commitment will be given before January 31st, 2003. No refund for space cancelled after January 31st, 2003.

AUTHORIZATION

I am authorized by my company to contract for exhibit space at the 14th World Congress for the World Federation of the Deaf as indicated above. I have carefully read and accept the information and conditions contained herein.

Print Name: _____ Signature: _____

Title: _____ Date: _____

Please complete and return this form by mail or fax to:



*I would like to increase my visibility
through sponsorship, please contact me.*

Yes No

The WCD 2003 Secretariat

JPdL Multi Management

1555 Peel, Suite 500

Montréal QC H3A 3L8 Canada

Fax: (514) 287-1248

Basic Terms and Conditions

1. Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by WFD2003 management, constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors is **based on a first come, first serve basis**. WCD 2003 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to exhibition opening. WCD 2003's assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor **except** upon written request and with the subsequent written approval of WCD 2003 management.

WCD 2003 management reserves the right to reassign Exhibitor space or to modify floor plan for the overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of WCD 2003 Management.

4. Exhibit Space Rental Rates (prices in Canadian Funds)

Exhibit space rental includes materials and services described herein.

Show Price: As specified on the first page of this document. Booth possibilities include: Commercial booth \$1300 CAD -\$1150 CAD Early Bird until October 31st, 2002, Tabletop display \$500 CAD and Art exhibit \$250 CAD.

5. Payment Requirements and Cancellation Charges

All payments must be made in Canadian Funds. Applications require a 50% deposit before final booth assignment is confirmed in writing. Remainder of 50% no later than January 31st, 2003.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Space reductions are considered cancellations and are subject to cancellation fees. On or before January 31st, 2003, 50% of total booth cost will be refunded. After January 31st, 2003, No refunds. "No-show" exhibitors will receive no refund. It is understood that WCD 2003 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premise in which the WCD 2003 Exhibition is conducted shall become, in the sole discretion of WCD 2003, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of WCD 2003, this agreement may be terminated by WCD 2003. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public, enemy riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, provincial or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should WCD 2003 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that WCD 2003 may, after computing the total amount of WCD 2003 cost and expenses in connection with its preparation for and conducting of the WCD 2003 Exhibition, (including a reasonable reserve for claims and other contingencies)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibitors shall reflect their company's highest standard of professionalism during the Exhibition hours. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Move-in and dismantling times will be specified in the exhibitor's service manual. Exhibitors are responsible for removal of all materials used in their display. Failure to observe this rule, including early dismantling, will result in a \$850 penalty.

7. Loss or Damage

Exhibitor agrees with WCD 2003 that WCD 2003 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, WCD 2003 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages or liability of any kind for any loss, damage or injury to persons or any property during the exhibition from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Exhibition is held.

10. Unions

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the WCD 2003 Exhibition Facility or with authorized contractors employed by WCD 2003.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the WCD 2003 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Exhibition.